



## **Ecosystem Building Leadership Project Facilitator Scope of Work**

### **About the Project**

The Ecosystem Building Leadership Project is led by InBIA and funded by the Ewing Marion Kauffman Foundation with a goal to create a collaborative process to define and mobilize a coordinating entity (“entity”), by July 2022, to lead and advance the field of entrepreneurial ecosystem building field of practice within the United States.

### **Staffing**

We have co-leads for the project (Charles Ross, Dell Gines, Kristin Leutz) and are hiring a Project Manager to staff and lead the project. We are seeking a Consultant to facilitate the engagement process with the field and with the working groups to be convened and defined within the scope of the project.

### **Timing**

The engagement of the facilitator will begin in January 2022 and help guide the working teams through the Summer of 2022.

### **Consulting Scope of Work**

Working directly with the co-leads, the Consultant will review the project’s scope of work and provide recommendations to achieve the project’s goal. Once defined, the scope will also include:

1. Design and support the implementation of inclusive and transparent processes to recruit at least 25 working team participants across at least 10 national resource provider organizations.
2. Onboard and orient working team participants.
3. Design and implement a series of up to 3 in-person facilitated engagements (pending COVID travel safety) and additional virtual sessions as needed with 1) working team participants, and 2) the field at large to:
  - a. Formally “kickoff” the project
  - b. Support the due diligence needed to design the entity

- c. Define and achieve consensus on the mission, vision, values, goals, functions ( and other critical attributes) of the entity
  - d. Inform the initial and final design of the entity
  - e. Present and achieve “buy-in” for the final design of the entity
4. Design, implement and sustain a collaborative framework and tactics to organize, manage and track the work of the working team participants to include:
  - a. The design and launch of the entity
  - b. Identification of up to three pilot projects the demonstrate the efficacy of the entity
5. Align with and support the communications strategy to keep “the field” updated on the project’s activities and accomplishments.

### **Proposal Submission**

[Click here to access the proposal form](#) – please submit no later than January 14, 2022. If you have questions, contact Lindsay Schuenke at [lschuenke@inbia.org](mailto:lschuenke@inbia.org).